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JOLIMARK HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code : 2028)

ANNOUNCEMENT PROFIT WARNING

This announcement is made in accordance with Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

- (1) The gross profit of the “Jolimark” brand business and the distribution business of the Company decreased due to intense competition in the business equipment and printer market; and
- (2) Demand from the clients was slightly lower when compared with the corresponding period of last year as the OEM business was subject to seasonality in the market in the first half of 2007.

Sales under the “Jolimark” brand achieved better growth when compared with the corresponding period of last year, but the net profit for the first half of 2007 was lower than that of the corresponding period of last year due to the reasons stated above.

The Company is still in the process of finalizing the results for the six month period ended 30 June 2007. The Board will announce the interim result in mid-September 2007.

Public investors and shareholders of the Company should exercise caution when dealing in the securities of the Company.

By Order of the Board
Jolimark Holdings Limited
Au Kwok Lun
Director

Hong Kong, 1 August 2007

As at the date of this announcement, the Board of the company is comprised of:

Executive Directors:

Mr. Au Pak Yin, Mr. Au Kwok Lun, Mr. Ou Guo Liang and Mr. Ng Shu Kai

Independent Non-executive Directors:

Mr. Lai Ming, Joseph, Mr. Meng Yan and Mr. Xu Guangmao